

# Store owner FAQ

# Plug & Play International Ecommerce

- ✓ Translation of your store
- ✓ Exposure to over 60 countries
- ✓ International SEO indexing
- ✓ Multiple currency capability
- ✓ Parcel forwarding service
- ✓ **FREE**

## Frequently asked Questions

### What's the essential idea?

The Webinterpret plugin enables Webinterpret to Improve the conversion rate of your international buyers through giving them the most comprehensive end-to-end localized shopping experience.

### How does that work?

The Webinterpret Plug & Play solution creates international versions of your store in local language, local currency and with local shipping. We translate your product titles and attributes. We automatically convert product sizes along with prices based on current exchange rates (you can also set specific pricing on a country level)

### Why would I want International versions of my Online Store?

An estimated 45% of global shoppers buy goods from overseas stores\*. This means millions of international buyers may be interested in what you have to offer. WebInterpret can position and promote your products, all in the shoppers native language. (\*Source: Magento)

### That sounds like it would cost a lot?

This service is absolutely free.

### You Offer a Free Service? Then what's in it for you?

Within our PayPal Global Sellers program is our Parcel Forwarding service. We offer best market value shipping to you and your customers, and this is where we generate income.

### And this Parcel Forwarding is Free also?

Absolutely. With this service, your customers get the lowest price shipping making your products more attractive. Leading worldwide couriers providing various shipping options including Express Tracked, all the while costing you absolutely nothing. Customers are happy with competitive, reliable shipping, You're happy as we take care of the logistics, and we're happy as we generate income from the logistics deals we negotiate. Win, Win & Win.



## Do PayPal fees apply?

Standard PayPal fees will apply.

## Which Countries are included in the PayPal Global Sellers program?

That's up to you. All the following markets are available, however if you do not wish to sell to a specific country, we simply do not activate that store:

Åland Islands	Cyprus	Hong Kong	Lithuania	Norway	Spain
Albania	Czech Republic	Iceland	Luxemburg	Poland	Sweden
Andorra	Denmark	India	Macedonia	Portugal	Switzerland
Australia	Estonia	Ireland	Malta	Romania	Taiwan
Austria	Faroe Islands	Israel	Mexico	San Marino	UK
Belgium	Finland	Italy	Moldova	Serbia	Ukraine
Bosnia and Herzegovina	France	Japan	Monaco	Singapore	United Arab Emirates
Bulgaria	Germany	Korea	Montenegro	Slovakia	
Canada	Gibraltar	Latvia	Netherlands	Slovenia	
Croatia	Greece	Lichtenstein	New Zealand	South Africa	

## Do you comply with VAT regulations?

All localized stores will comply with VAT exemptions and regulations.

## Which platforms do you support?

	Supported version	Supported PHP Version
Shopify	All	N/A
Magento	1.6 - 1.9	5.3.2 - 7.0
WooCommerce	2.1 - 2.6	5.3.2 - 7.0
Bigcommerce	All	N/A

## What about Stock synchronization & Order fulfillment?

You continue to manage your store and fulfil your orders exactly as you do today.

New international orders will appear in the normal order section of your domestic store, and can be fulfilled like any other.

## Timelines

- **15 minutes**  
It will take roughly 15 minutes to download and install our plugin on your store
- **48 hours**  
Within 48 hours we will create the international versions of your store
- **48 hours**  
Within a further 48 hours, the new international versions of your store will be populated with translated and localized versions of your products and will be ready to launch.

At this point we will contact you to review the new international versions of your store and their settings before we finally launch the international versions of your store.

If you need any help to find answers to frequently asked questions, tips, tricks and reference materials, visit our [Help Centre click here](#).

Remember, the PayPal Global Sellers is offered entirely free for selected PayPal merchants. There is no obligation and you are free to amend or withdraw from the program at any time without penalty.

Finally, we'd like to congratulate you on the steps taken to truly go worldwide with PayPal & Webinterpret.

## Webinterpret contact

**Help & Support:** <https://webinterpret.zendesk.com/hc/en-us>

**Blog:** <http://blog.webinterpret.com>

**Website:** [www.webinterpret.com](http://www.webinterpret.com)